



TELEFÔNICA BRASIL S.A.
Publicly-held Company
CNPJ/MF nº 02.558.157/0001-62 – NIRE 35.3.0015881-4

NOTICE TO THE MARKET

Telefônica Brasil S.A. ("Company or Telefônica Brasil") (B3: VIVT3; NYSE: VIV), in compliance with Circular Letter No. 7/2020-CVM/SEP and in accordance with the CVM Resolution nº 44/2021 and CVM Instruction 480/09, communicates to its shareholders and the market in general the participation of executives from the Company in an online event, as follows:

Christian Gebara – CEO; and

David Melcon - CFO and Investor Relations Officer

Event: Infomoney - Por dentro dos resultados

Date and time: March 10th, 2022 at 6:00 pm

Link: https://youtu.be/A_S2KulmYjY

Presentation: was made available through the Empresas.Net System.

Topics to be discussed: company's financial and operational performance in the last quarter of 2021, acquisition of Oi's mobile assets, 5G implementation, new business and shareholder remuneration.

Telefônica Brasil reaffirms its commitment to the transparency and fairness of information provided to its shareholders and the market in general.

São Paulo, March 07, 2022.

David Melcon Sanchez-Friera
CFO and Investor Relations Officer

Telefônica Brasil – Investor Relations
Tel: +55 11 3430 3687
Email: ir.br@telefonica.com / www.telefonica.com.br/ri