



TELEFÔNICA BRASIL S.A.

Publicly held Company

CNPJ/MF nº 02.558.157/0001-62 – NIRE 35.3.0015881-4

NOTICE TO THE MARKET

Telefônica Brasil S.A. (“Company” or “Telefônica Brasil” or “Vivo”) (B3: VIVT3; NYSE: VIV), in compliance with Circular Letter No. 7/2020-CVM/SEP and in accordance with the provisions of CVM Instruction 358/02 and CVM Instruction 480/09, communicates to its shareholders and the market in general the participation of executives from the Company in an online event, as follows:

Christian Gebara – CEO

Event: Painel TeleBrasil 2021

Date and time: September 14th, 2021, at 10h45 am (BRT) & at 11h15 am (BRT)

Link: <https://paineltelebrasil.org.br/o-evento/>

Topics to be discussed: sector keynotes and 5G transformation impacts

Fernando Luciano – Talents Director at Vivo

Event: Painel TeleBrasil 2021

Date and time: September 14th, 2021, at 4h00 pm (BRT)

Link: <https://paineltelebrasil.org.br/o-evento/>

Topics to be discussed: The job world and new technologies

Carla Beltrão – Digital Experience Director at Vivo

Event: Painel TeleBrasil 2021

Date and time: September 21st, 2021, at 5h30 pm (BRT)

Link: <https://paineltelebrasil.org.br/o-evento/>

Topics to be discussed: how connectivity can accelerate the digitalization of the economy

Renato Gasparetto – Institutional Relations and Sustainability Vice President at Vivo

Event: Painel TeleBrasil 2021

Date and time: September 28th, 2021, at 11h15 am (BRL)

Link: <https://paineltelebrasil.org.br/o-evento/>

Topics to be discussed: ESG World: Evolution and Challenges

Telefônica Brasil reaffirms its commitment to the transparency and fairness of information provided to its shareholders and the market in general.

São Paulo, September 13th, 2021.

David Melcon Sanchez-Friera

CFO and Investor Relations Officer

Telefônica Brasil – Investor Relations

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